



HBF+Europe: Post-production Support

APPENDIX 3: AWARD CRITERIA

HBF+Europe: Post-production Support Scores (max.):

Artistic quality of the film project, and artistic vision and experience of filmmaker	45
Sustainability strategy of the film project	15
Financial feasibility of film project and quality of co-production structure	15
Festival potential and strategy for audience outreach	25
<i>Maximum points</i>	<i>100</i>

1. Artistic quality of the film project, and artistic vision and experience of filmmaker

- Conceptual quality (storyline, narrative structure, character development)
- Visual concept (the relation between content and form)
- Innovative aspects (in terms of content and form)
- Referential framework (relation to film history/theory and/or social context)
- Responding to the preference for first and second narrative feature films
- Responding to the preference for narrative features above documentaries
- Artistic quality of filmmaker's previous work (assessed by same criteria as above)
- Experience filmmaker vis-à-vis the project's ambitions

2. Sustainability strategy of the film project

- In the artistic quality: impact of the story and script
- In the financial feasibility: considerations within the budget
- In the production impact: identifying and planning to address major impact areas like locations and emissions
- In the quality of the co-production structure: power imbalances and ensuring equitable representation
- In the strategy for audience outreach: transparent communication of sustainability efforts and avoiding greenwashing

3. Financial feasibility of film project and quality of co-production structure

- Feasibility of the budget and finance plan
- Assessment of the proposed expenditure of the grant
- Feasibility of the project to fulfill all contract requirements within 1 March 2028
- Professional experience of the applicant and all co-producers
- Previous collaboration between co-production partners
- Level of artistic involvement of the applicant in the project
- Responding to the preference for applicants from countries with limited (co-)production funding schemes (see [HBF+Europe: list of eligible countries](#))



4. Festival potential and strategy for audience outreach

- Analysis of key and other audiences
- Quality of positioning and communication strategy
- Festival strategy and quality of global distribution strategy (theatrical and online)