



APPENDIX 3: AWARD CRITERIA

HBF+Europe: Minority Co-production Support Scores (max.)

Artistic quality of the film project	25
Artistic vision and experience of the filmmaker	15
Sustainability strategy of the film project	15
Financial feasibility of the film project	15
Quality of co-production structure	10
Strategy for audience outreach	20
<i>Maximum points</i>	<i>100</i>

1. Artistic quality of the film project:

- Conceptual quality (storyline, narrative structure, character development)
- Visual concept (the relation between content and form)
- Innovative aspects (in terms of content and form)
- Referential framework (relation to film history/theory and/or social context)
- Responding to the preference for first and second narrative feature films
- Responding to the preference for narrative features above documentaries and animations

2. Artistic vision and experience of the filmmaker:

- Artistic quality of previous work (assessed by same criteria as above)
- Experience filmmaker vis-à-vis the project's ambitions

3. Sustainability strategy of the film project:

- Sustainability in the artistic quality of the film project: the sustainability impact of the story and script implementation
- Sustainability in the financial feasibility of the film project: sustainability considerations within the budget
- Sustainability in the production impact of the film project, identifying and planning to address major impact areas like locations and emissions
- Sustainability in the quality of the co-production structure: power imbalances and ensuring equitable representation
- Sustainability in the strategy for audience outreach: transparent communication of sustainability efforts and avoiding greenwashing

4. Financial feasibility of the film project:

- Feasibility of the budget and finance plan
- Assessment of the proposed expenditure of the grant
- Feasibility of the project to fulfill all contract requirements (see Contracts and Payments) before 1 April 2028

5. Quality of co-production structure:

- Professional experience of the applicant and all co-producers
- Previous collaboration between co-production partners
- Level of artistic involvement of the applicant in the project
- Responding to the preference for applicants from countries with limited (co-)production funding schemes available (as described in the HBF+Europe: list of eligible countries document, to be found [here](#)).

6. Strategy for audience outreach:

- Analysis of key and other audiences
- Quality of positioning and communication strategy
- Festival strategy and quality of global distribution strategy (theatrical and online)